BAJA FINISHES



TREND REPORT · PREPARED OCTOBER 2026

COLOR & TEXTURE TRENDS 2026–2027

The Colors of the Year, the return of hand-applied lime, and what the first 2027 picks mean for Venetian plaster, Marmorino, Lime Wash and Slate-Lite.

By Baja Finishes · Serving Central Florida

01 2026 COLORS OF THE YEAR

Each of the big four 2026 picks is a quiet neutral or a softened color, which suits finishes where the surface does the talking. The large swatches use each manufacturer's published screen value. The textured strips only illustrate how lime and marble dust break up a color. They are not color standards.

#FOEEE9
RGB 240, 238, 233



PANTONE

CLOUD DANCER

PANTONE 11-4201

Pantone's 2026 Color of the Year is a soft, balanced white: calm, airy and quiet, meant as a breathing space against visual noise.

ON THE WALL
As Veneziano polished plaster it reads like honed Carrara, a luminous white with soft clouding. As Lime Wash it turns chalky and sun-bleached, which suits whole rooms, ceilings and domes.

#B8A992
RGB 184, 169, 146



SHERWIN-WILLIAMS

UNIVERSAL KHAKI

SW 6150

A warm mid-tone tan with a subtle yellow undertone, and a grounded neutral that works with wood, stone and brass.

ON THE WALL
Marmorino is where it shines: the soft sandstone texture makes it look like Florida coquina or travertine. As Lime Wash it reads as warm parchment, good for great rooms and exteriors.

#57504C
RGB 87, 80, 76



BENJAMIN MOORE

SILHOUETTE

AF-655

An espresso brown that Benjamin Moore describes as "rich espresso hues with refined notes of charcoal," a tailored, moody neutral.

ON THE WALL
Burnished to a high-gloss Veneziano, it takes on the depth of polished leather. It suits range hoods, powder rooms, studies and libraries, especially next to brass and warm lighting.

#596D69
RGB 89, 109, 105



BEHR

HIDDEN GEM

N430-6A

A smoky jade blue-green that feels moody yet restful, with depth that shifts between blue and green through the day.

ON THE WALL
In polished Venetian plaster it looks like a cut jade or serpentine stone, which suits spa baths and showers. As Lime Wash it softens to a weathered, sea-glass patina.

02 2026 TEXTURE TRENDS

The biggest shift for 2026 is that **texture is replacing bold color**. Designers are moving away from flat painted walls and toward hand-applied mineral finishes, with lime leading the way. Clients want walls that show the hand: visible trowel marks, gentle tonal variation and surfaces that change with the light.



Soft-textured white Venetian plaster, primary bath · Baja Finishes

SOFT MATTE

LIMEWASH

A breathable mineral wash brushed on in layers to give a cloudy, chalky, suede-like surface. It's the easiest way to soften a whole room, a ceiling or a façade.

Best for: living spaces, bedrooms, ceilings, exteriors

POLISHED

VENETIAN PLASTER

Aged lime and marble dust, troweled in thin coats and burnished until it has the depth and sheen of polished stone. It's the go-to finish for feature walls.

Best for: entries, feature walls, range hoods, domes

WATERPROOF

TADELAKT

A Moroccan lime plaster compacted and polished with stones and sealed with soap, so it resists water. It's the lime choice for wet areas.

Best for: showers, tub surrounds, vanities, wet rooms

BAJA'S ANSWER FOR SHOWERS, BATHS & WET AREAS

Tadelakt is the traditional name for waterproof lime plaster. For wet areas, Baja installs its own process: **three different lime-based marble plasters, layered into an interlocking waterproof system** and finished with a **mineral sealer and wax**.

WHAT CLIENTS ARE ASKING FOR

- **Visible trowel marks**: evidence of craft, not a factory finish
- **Natural variation**: movement and clouding instead of flat, uniform color
- **Tone-on-tone color**: soft neutrals, earth tones and muted greens that let texture lead
- **Real, breathable materials**: lime is VOC-free and breathable, which matters in Florida humidity

03 2027 COLORS: ANNOUNCED SO FAR

As of **October 17, 2026**, most major paint brands have named their 2027 colors, but **Pantone has not**. Pantone usually announces in the first week of December. Its 2026 pick was revealed on Dec. 4, 2025. The 2027 picks fall into three groups: **soft greens**, **grayed blues** and **warm earth tones**. PPG says the year marks "a notable shift from the bright, expressive hues of 2026 toward more muted palettes."

#7A8F97

OFFICIAL

VALSPAR

COTTAGE DOOR

8004-38E · Announced Aug 5, 2026

A grayed-out blue with warm, inviting undertones.

valspar.com/en/colors/color-of-the-year-2027

#A6613C

OFFICIAL

DUTCH BOY

DEEP ROOTED

311-7DB · Announced Aug 25, 2026

A rich, earthy terracotta orange; grounded optimism.

dutchboy.com/en/colors/color-of-the-year

#565344

OFFICIAL

BEHR

GROUNDED

T27-01 · Announced Aug 26, 2026

An earthy olive moving between moss and olive, with brown undertones.

behr.com/colors/color-detail/t27-01

No official digital value published

OFFICIAL

GRAHAM & BROWN

ROSE EARTH

(no code) · Announced Sep 2, 2026

A warm, grounded pink with soft clay and muted brown undertones.

grahambrown.com/us/inspiration/introducing-design-and-colour-of-the-year-2027/

#69808B

OFFICIAL

GLIDDEN

ARTIFACT

PPG10-16 · Announced Sep 14, 2026

A calm, smoky aqua blue, pitched as a "reset" for the whole room.

glidden.com/2027-color-of-the-year

#E0DDBD

OFFICIAL

SHERWIN-WILLIAMS + HGTV HOME

CELERY

SW 6421 / HGSW6421 · Announced Sep 15, 2026

An airy, herbal green with subtle yellow undertones.

sherwin-williams.com/en-us/color/color-of-the-year/2027

2027 OFFICIAL PICKS, CONTINUED

#9C8A7A

OFFICIAL

PPG (GLOBAL)

COUNTRY SOIL

PPG15-30 · Announced Sep 29, 2026

A warm blend of beige, taupe and gray, inspired by clay and stone.

news.ppg.com (Sept 29, 2026 release)

#4C4346

OFFICIAL

DUNN-EDWARDS

FRENCH PRESS COFFEE

DEBN07 · Announced Oct 1, 2026

A deep, nuanced brown softened by a subtle plum undertone.

dunnedwards.com (press release, Oct 2026)

#8D6C6D

OFFICIAL

C2 PAINT

PUEBLO

C2-510 · Announced Oct 5, 2026

An earthy rose-brown mauve that shifts with the light.

c2paint.com/pages/color-of-the-year-2027

#64806C

OFFICIAL

BENJAMIN MOORE

WEBSTER GREEN

HC-130 · Announced Oct 14, 2026

A confident, quintessential green with classic appeal.

benjaminmoore.com (press release, Oct 14, 2026)

ALSO ANNOUNCED (OFFICIAL, OUTSIDE THE CORE US PAINT MARKET)

- **Dulux (AkzoNobel, UK): Soulful Sage** (Sep 8, 2026), a soft, silvery sage green. *dulux.co.uk*
- **Minwax: Pickled Oak MW 260** (Oct 6, 2026), a light, warm wood stain, not a paint. *minwax.com / Hardware Retailing*
- **Little Greene (UK): Marle (355)** (Oct 12, 2026), a warm mid-tone ochre brown. *Interior Daily; Homes & Gardens*

≈ #1B3F8D

FORECAST · NOT A PAINT PICK

WGSN × COLORO

LUMINOUS BLUE

Coloro 125-28-38 · Announced Apr 29, 2025

This is the trend forecaster's 2027 Colour of the Year: a lapis-to-cobalt blue chosen to represent "interconnectedness." The S/S 27 key colors that go with it are Energy Orange, Pop Pink, Meadowland Green and Clay. The swatch is an **approximate** screen value from a third-party conversion of the Coloro code. WGSN publishes no hex.

wgsn.com press release, Apr 29, 2025 · approximation: colorswiki.com/coloro/125-28-38

PENDING

PANTONE 2027

Not announced as of Oct 17, 2026. It's expected in early December 2026. Any "Pantone 2027" color you see before then is a prediction.

FORECAST

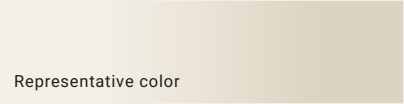
SHERWIN-WILLIAMS "REWILD"

This is Sherwin-Williams' 2027 Colormix® Trend Forecast, the palette Celery was chosen from. It's a trend palette, not a Color of the Year.

Swatches are the brands' published screen values. Paint, and especially lime, will look different on the wall, so always confirm with a physical sample. Sources are listed on page 12.

04 THE TIMELESS VENETIAN PLASTER PALETTE

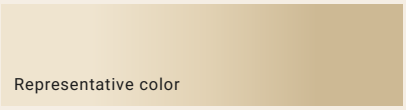
Colors of the Year come and go. Since Venetian plaster's U.S. comeback around 2000, these seven color families have kept showing up in trade, manufacturer and design-press coverage. They're generic color families, not branded paint colors. Each block is a representative color, not a paint match. "Enduring" here means a family that keeps appearing in coverage, not sales data.



1 WARM WHITE / CHALK WHITE

Steady from 2000 to 2026 and dominant since the mid-2010s. It looks like the marble and limestone plaster is made from, and has shifted from stark white to warm chalk white.

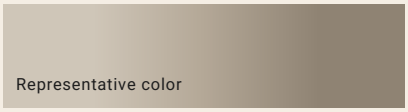
Sources: AD; Zavoré; Decora; Colourwise



2 CREAM / IVORY / TRAVERTINE BEIGE

The soft side of the 2000s Mediterranean look, now returning as gray gives way to warmer neutrals.

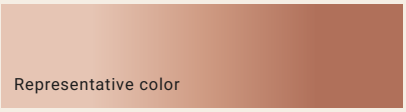
Sources: Decora; Decorfin; Homes & Gardens



3 TAUPE / GREIGE / MUSHROOM

Carried plaster through the gray decade as its warmer cousin. Warm browns are strong again now.

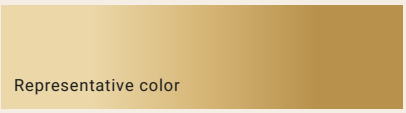
Sources: AD; Zavoré; Real Simple; Colourwise



4 TERRACOTTA / CLAY / PLASTER PINK

Lasted by getting lighter and dustier. The brick-red Tuscan version dated; soft clay pinks now read as neutrals.

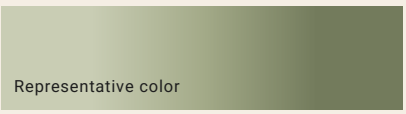
Sources: Zavoré; Homes & Gardens; Ideal Home



5 MUTED OCHRE / WHEAT / HONEY

Works today as a soft, sun-washed accent. The bold mottled gold of the 2000s is what dated.

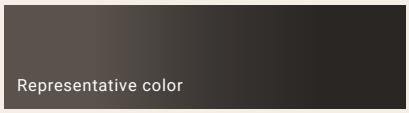
Sources: Homes & Gardens; Decora; Fletcher



6 SAGE / OLIVE / MINERAL GREEN

The strongest family right now. Muted greens that look like stone and plants last; brighter greens date faster.

Sources: Livingetc; Colourwise; Zavoré



7 CHARCOAL / OFF-BLACK / DEEP BROWN

Grew from feature walls into a mainstream moody look. Plaster's depth and movement keep dark colors rich instead of flat.

Sources: AD; Zavoré; Decora; Colourwise

WHY THESE COLORS LAST

They mirror the natural materials plaster is made from. Warm whites read as marble and limestone, beiges and taupes as stone, clay pinks and ochres as earth pigments, and deep tones as the shadows in a burnished surface. Colors that look like the material never look dated on it.

LIME · MARBLE · LIMESTONE · CLAY

FADS THAT FADED

- **Mottled Tuscan golds & chocolates** (about 2005–2010): Heavy faux-aged gold, red and chocolate brown finishes.
- **Gilded, high-gloss metallic plaster**: Plaster is popular again, but not in this form. Softer metallics are still around.
- **Cool gray** (about 2010–2020): Designers say the cool-gray trend has run its course.
- **Bright millennial pink** (about 2016–2019): The sugary version didn't last; dusty plaster pinks did.
- **Bold Pantone statement colors**: Picks like Tangerine Tango, Radiant Orchid and Very Peri don't appear in the plaster sources as lasting choices.

05 SLATE-LITE STONE TRENDS 2026

Stone is following the same path as plaster: warmer, more natural and more textured. Baja Finishes is an **authorized Slate-Lite installer**. Slate-Lite is real slate, quartzite and sandstone about 1.5 mm thin, light and flexible enough to wrap curves and go over existing walls. For each trend, the decors shown are **Baja's recommendations**, not part of the trend sources.

1 WARM, SUNBAKED NEUTRALS

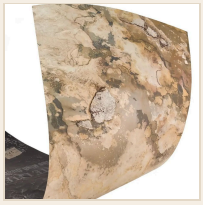
Stone palettes are moving toward warm, sunbaked neutrals: cream, sand and oat, with soft gray undertones. The look is meant to feel timeless, grounded and tied to the landscape.

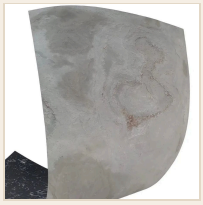
Trend source: Masonry Design; BuildMat Insight

BAJA RECOMMENDS


Tan


Beige Travertine


Falling Leaves


Blanco

2 THE TRAVERTINE & LIMESTONE REVIVAL

Limestone and tumbled travertine are back, in warm, desaturated earth tones with a quiet, porous surface that catches natural light.

Trend source: BuildMat Insight

BAJA RECOMMENDS


Beige Travertine


Ice Pearl

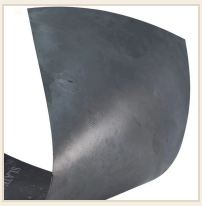

Grey Limestone

3 JAPANDI CHARCOAL & IRON-BLACK

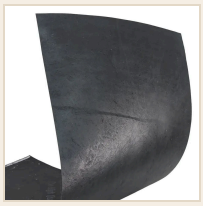
Japandi rooms use dark charcoal and iron-black stone with clean, tight lines. Designers pair it with warm slatted walnut and indirect LED cove lighting to bring out the cleft texture.

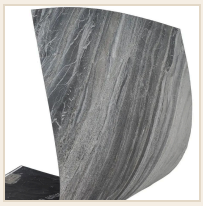
Trend source: BuildMat Insight

BAJA RECOMMENDS


Nero


D.Black 45°


Terra Noir Horizontal


Dark Creek

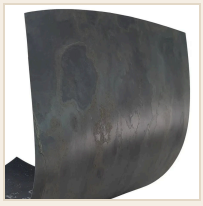
4 ROUGH, RAW TEXTURE

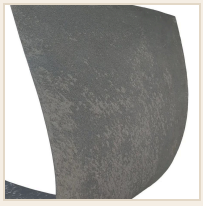
Organic, unpolished textures are replacing flat drywall. Light and shadow across a rough stone face add depth, which makes these decors strong choices for fireplaces and feature walls.

Trend source: BuildMat Insight; Masonry Design

BAJA RECOMMENDS


Rustique


California Gold


Swiss Grey

Product images: Slate-Lite (slate-lite.us)

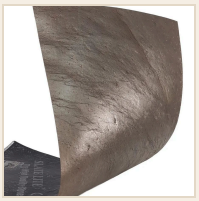
SLATE-LITE STONE TRENDS, CONTINUED

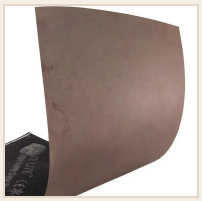
5 MUTED RUST & COPPER ACCENTS

Russet undertones and oxidized, weathered stone add warmth to neutral schemes. Use them as an accent wall, a range-hood surround or a bar front.

Trend source: Masonry Design; BuildMat Insight

BAJA RECOMMENDS


Cobre


Terra Rosso

6 LARGE FORMAT, FEWER SEAMS

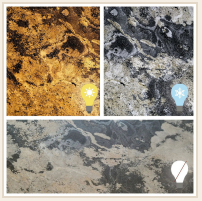
Designers want bigger, more linear stone faces with fewer visible seams. Slate-Lite offers many decors in large sheets up to 110¼" × 47¼", and Stoneboards come in 94½" × 47¼" panels.

Trend source: Masonry Design; sizes from slate-lite.us

BAJA RECOMMENDS


Stoneboard Falling Leaves TL


Stoneboard D.Black 45° TL


Stoneboard Rustique TL

7 MIXED MATERIALS

The strongest 2026 designs pair stone with wood, metal and glass for contrast in texture and temperature. Baja adds a fourth material: Slate-Lite next to Venetian plaster, such as a stone fireplace framed in Marmorino or a polished Veneziano wall beside a stone accent.

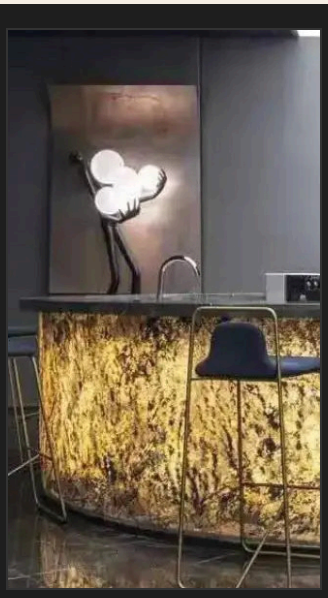
Trend source: Masonry Design

FEATURE-WALL HIGHLIGHT · BAJA RECOMMENDS

BACKLIT TRANSLUCENT SLATE-LITE

Slate-Lite's Translucent line and Stoneboards can be lit from behind, so the stone glows, showing its veining and color at night. Use it for a reception wall, a bar front, a spa-bath niche or a fireplace surround that becomes the room's light source. Pair it with Veneziano or Marmorino on the surrounding walls for a full-finish feature.


Translucent Falling Leaves


Translucent Rustique

Product images: Slate-Lite (slate-lite.us). Images show each decor as published by the manufacturer. Natural stone varies from sheet to sheet, so view a sample before you choose.

06 PLASTER + STONE: THE COMBO PALETTE

Venetian plaster and Slate-Lite are both natural mineral surfaces, so they work well together: plaster on the main walls, stone on a fireplace, island, shower or feature wall. Here each of the seven timeless plaster families (same representative colors as page 6) is paired with Slate-Lite decors. **All pairings are Baja's recommendations.** COMPLEMENTARY same color family, tone on tone CONTRAST light against dark

BAJA RECOMMENDS

Representative color

1 WARM WHITE / CHALK WHITE

+



COMPLEMENTARY

BEIGE TRAVERTINE

Warm sand veining picks up the plaster's cream undertone for a soft, tone-on-tone look.



CONTRAST

NERO

Near-black slate against chalk white gives a crisp, gallery-style contrast.

Representative color

2 CREAM / IVORY / TRAVERTINE BEIGE

+



COMPLEMENTARY

TAN

Pale sandy swirls sit in the same warm range, so the stone reads as an extension of the wall.



COMPLEMENTARY

ICE PEARL

A near-white stone that adds quiet natural texture to cream walls without adding color.

Representative color

3 TAUPE / GREIGE / MUSHROOM

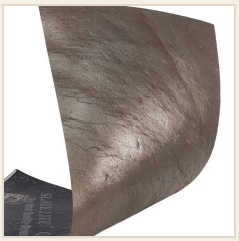
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COMPLEMENTARY

SILVER GREY

Soft gray stone with fine veining that echoes the cooler side of greige.



COMPLEMENTARY

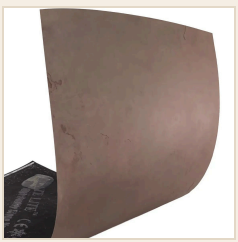
COBRE

Warm bronze-brown tones that deepen taupe and mushroom walls.

Representative color

4 TERRACOTTA / CLAY / PLASTER PINK

+



COMPLEMENTARY

TERRA ROSSO

Rose-brown stone in the same earthy red family as clay plaster.



CONTRAST

BLANCO

A pale stone that cools and brightens clay and plaster-pink walls.

Product images: Slate-Lite (slate-lite.us). Plaster swatches are representative colors, not paint matches.

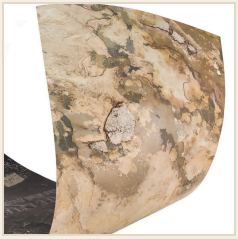
PLASTER + STONE, CONTINUED

BAJA RECOMMENDS

Representative color

5 MUTED OCHRE / WHEAT / HONEY

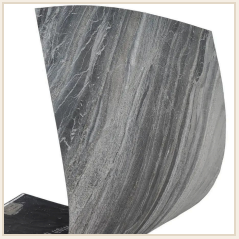
+



COMPLEMENTARY

FALLING LEAVES

Golden, rust and cream patterning that picks up honey and wheat tones.



CONTRAST

DARK CREEK

A deep gray slate that grounds the warmth of ochre walls.

Representative color

6 SAGE / OLIVE / MINERAL GREEN

+



COMPLEMENTARY

VERDE GRIS

Gray-green stone that sits right alongside sage and olive plaster.



CONTRAST

RUSTIQUE

Dark stone with rust-toned patches that adds earthy depth to mineral greens.

Representative color

7 CHARCOAL / OFF-BLACK / DEEP BROWN

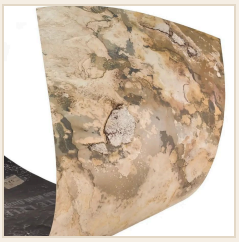
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CONTRAST

BLANCO

A pale stone against deep plaster for the strongest light-dark contrast.



CONTRAST

FALLING LEAVES

Warm golden patterning that glows against off-black and deep brown walls.

HOW TO COMBINE PLASTER AND STONE

COMPLEMENTARY
Keep the stone and the plaster in the same color temperature and let texture do the work: smooth, burnished plaster next to natural cleft stone.

CONTRAST
Put the bolder material on the smaller surface (a fireplace, an island front or a feature wall) and let the quieter one carry the room.

SAMPLE TOGETHER
Both materials vary from batch to batch and move with the light. Always look at a plaster sample and a Slate-Lite sample side by side, in the room where they will go.

Product images: Slate-Lite (slate-lite.us). Images show each decor as published by the manufacturer. Natural stone varies from sheet to sheet, so view a sample before you choose.

07 WHAT THIS MEANS FOR YOUR WALLS

With texture leading and color getting softer, you can sell the finish first and the color second. Here is how the trend colors map to Baja Finishes' lineup.

VENEZIANO
Polished Venetian plaster



Silhouette · Hidden Gem · Webster Green · French Press Coffee

Deep, moody colors are where polished plaster pays off. Burnishing brings out depth no paint can match. Use them on entries, powder rooms, range hoods and libraries.

MARMORINO
Soft sandstone texture



Universal Khaki · Country Soil · Pueblo · Deep Rooted

The warm earth tones of 2027 (clay, taupe, rose-brown and terracotta) look like natural stone in Marmorino. They suit great rooms, fireplaces and hacienda-style exteriors.

LIME WASH
Breathable soft matte



Cloud Dancer · Celery · Cottage Door · Grounded

Airy whites, herbal greens and grayed blues layer beautifully in Lime Wash. Use them for whole rooms, ceilings and Florida exteriors that need to breathe.

WET AREAS
Baja's lime waterproofing system



Cloud Dancer · Celery · Hidden Gem · Webster Green

For showers, baths and wet rooms, Baja layers three different lime-based marble plasters into an interlocking waterproof system, sealed with mineral sealer and wax. Spa whites, herbal greens and jade tones suit it well.

SLATE-LITE
Thin real-stone veneer



Cloud Dancer · Universal Khaki · Grounded · Silhouette

Pair the natural charcoal, rust and quartzite tones of real stone with pale plaster for contrast, or with olive and espresso for a tonal look. Backlit translucent sheets work well in spa baths.



SAMPLE BEFORE YOU COMMIT

Lime is tinted with mineral pigments and moves with the light, so a paint code is a starting point, not a match. We custom-tint and bring samples to your site.

BOOK A CONSULTATION

(352) 480-0032 · info@bajafinishes.com
603 E Fort King St, Ste 56, Ocala, FL 34471

SCAN TO BOOK

SOURCES & COLOR VALUES

COLOR	HEX USED	WHERE THE VALUE CAME FROM (CHECKED OCT 17, 2026)
Cloud Dancer	#F0EEE9	pantone.com/color-of-the-year/2026 (HEX F0EEE9 / RGB 240,238,233)
Universal Khaki	#B8A992	sherwin-williams.com SW6150 color page (HEX B8A992)
Silhouette	#57504C	benjaminmoore.com AF-655 color page (HEX 57504C / RGB 87,80,76)
Hidden Gem	#596D69	behr.com 2027 Color Trends palette data (N430-6A|Hidden Gem|596D69)
Cottage Door	#7A8F97	valspar.com Cottage Door 8004-38E color page (#7a8f97)
Deep Rooted	#A6613C	dutchboy.com 2027 COTY page (#a6613c)
Grounded	#565344	behr.com T27-01 page palette data (565344). Behr Canada lists 615E50
Artifact	#69808B	glidden.com & ppgpaints.com Artifact pages (RGB 105,128,139)
Celery	#E0DDBD	sherwin-williams.com SW 6421 page (RGB 224,221,189)
Country Soil	#9C8A7A	Johnstone's Trade (PPG UK) Country Soil page (9C8A7A). PPG US lists PPG15-30 as 'Roasted Chestnut' #9D8C7C
French Press Coffee	#4C4346	dunnedwards.com DEBN07 color page (4C4346)
Pueblo	#8D6C6D	c2paint.com Pueblo C2-510 product page (#8d6c6d)
Webster Green	#64806C	benjaminmoore.com HC-130 color page (HEX 64806C / RGB 100,128,108)
Luminous Blue (forecast)	≈ #1B3F8D	Third-party conversion of Coloro 125-28-38 (colorswiki.com); approximate
Timeless palette (p. 6)	various	Representative colors chosen for illustration; not paint codes

SECTION 1: 2026 COLORS OF THE YEAR

- ArchDaily, 2026 Color of the Year selections: archdaily.com/1037721/2026-color-of-the-year-selections-highlight-tonal-depth-and-spatial-calm
- ELLE Decor, Paint Colors of the Year 2026: elledecor.com/design-decorate/trends/a68056641/paint-colors-of-the-year-2026/
- Pantone, Color of the Year 2026 (Cloud Dancer, HEX F0EEE9): pantone.com/color-of-the-year/2026
- Sherwin-Williams, Color of the Year 2026: sherwin-williams.com/en-us/color/color-of-the-year/2026 · SW 6150: sherwin-williams.com/sherwinwilliams/SW6150-universal-khaki
- Benjamin Moore, Color of the Year 2026: benjaminmoore.com/en-us/paint-colors/color-of-the-year-2026 · AF-655: benjaminmoore.com/en-us/paint-colors/color/af-655/silhouette
- Behr, Hidden Gem N430-6A (hex in the palette data at behr.com/colors/color-detail/t27-01)

SECTION 2: TEXTURE TRENDS

- Theory of Living, Interior Design Materials 2026: theoryofliving.com/interior-design-materials-2026
- Parade Home & Garden, Wall trends designers say will be everywhere in 2026: paradehomeandgarden.com/home/wall-trends-designers-say-will-be-everywhere-in-2026
- Hayne Architects, Venetian Plaster, Tadelakt and Lime Wash: haynearchitects.com/venetian-plaster-tadelakt-and-lime-wash/

SECTION 3: 2027 ANNOUNCEMENTS AND FORECASTS

- Valspar, 2027 Color of the Year Cottage Door: valspar.com/en/colors/color-of-the-year-2027 · PR Newswire release, Aug 5, 2026
- Dutch Boy, Deep Rooted 311-7DB: dutchboy.com/en/colors/color-of-the-year · PR Newswire, Aug 25, 2026
- Behr, 2027 Color of the Year Grounded: corporate.behr.com/news/behr-paint-company-announces-2027-color-of-the-year-grounded (Aug 26, 2026) · behr.com/colors/color-detail/t27-01
- Graham & Brown, Design & Colour of the Year 2027: grahambrown.com/us/inspiration/introducing-design-and-colour-of-the-year-2027/
- Glidden, 2027 Color of the Year Artifact: glidden.com/2027-color-of-the-year · glidden.com/colors/artifact
- Sherwin-Williams, 2027 Color of the Year Celery: sherwin-williams.com/en-us/color/color-of-the-year/2027 · HGTV Home newsroom: hgtvhomebysherwinwilliams.com/en/newsroom/color-of-the-year-2027 · PR Newswire, Sep 15, 2026
- PPG, Country Soil 2027 Color of the Year: news.ppg.com (press release, Sep 29, 2026) · Johnstone's Trade Country Soil color page
- Dunn-Edwards, French Press Coffee: dunnedwards.com/press-releases/dunn-edwards-announces-french-press-coffee-as-2027-color-of-the-year/ · dunnedwards.com/colors/browser/debn07
- C2 Paint, Color of the Year 2027 Pueblo: c2paint.com/pages/color-of-the-year-2027 · c2paint.com/products/pueblo-c2-510
- Benjamin Moore, Webster Green HC-130 release (Oct 14, 2026): benjaminmoore.com/en-us/press/benjamin-moore-announces-color-of-the-year-2027
- Dulux, Colour of the Year 2027 Soulful Sage: dulux.co.uk/en/colour-inspiration/colour-of-the-year-2027-soulful-sage · Little Greene, Marle: interiordaily.com/article/9882410/little-greene-names-its-colour-of-the-year-for-2027/
- WGSN x Coloro, Colour of the Year 2027 Luminous Blue (Apr 29, 2025): wgsn.com/en/wgsn/press/press-releases/wgsn-and-coloro-reveal-colour-year-2027-luminous-blue-and-s-s-27-key · approximation: colorswiki.com/coloro/125-28-38
- Season tracker (cross-check only): colorcombinations.org/trends/color-trends-2027/ (verified Oct 16, 2026)

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- Walls & Ceilings, Modern Plaster (2009): wconline.com/articles/86590-modern-plaster · Colourwise, color-of-the-year timeline 2000–2027: colourwise.app/trends/timeline
- Zavoré, Modern Venetian Plaster: zavore.co.uk/blogs/journal/modern-venetian-plaster · The Decora Company, Venetian Plaster Colors Trending in 2026: thedecoracompany.com/blogs/news/venetian-plaster-paint-colors-trending-in-2026 (plaster sellers)
- Homes & Gardens, What's replacing gray in 2026: homesandgardens.com/interior-design/whats-replacing-gray-in-2026 · Is millennial pink making a comeback: homesandgardens.com/interior-design/is-millennial-pink-making-a-comeback
- Real Simple, Goodbye Gray: realsimple.com/paint-color-dominating-homes-in-2026-11888074 · Livingetc, Are green kitchens timeless: livingetc.com/advice/are-green-kitchens-timeless
- Fletcher Design Consultants, Transitioning away from Tuscan: fletcherdesignconsultants.com/index.php/blog/99-how-to-transition-away-from-the-tuscan-style · Washington Post, Gray may be on its way out (2021)

SECTIONS 5–6: SLATE-LITE STONE TRENDS AND PLASTER + STONE COMBOS

- Masonry Design Magazine, Manufactured Stone Veneer Trends for 2026 (Sarah Lograsso): masonrydesignmagazine.com/Default.aspx?pageID=48013
- BuildMat Insight, Stone Veneer Interior Design Trends & Room Ideas for 2026 (July 3, 2026): buildmatinsight.com/stone-masonry/mat-stone/stone-veneer-interior-design-trends-2026
- Slate-Lite US store (slate-lite.us): one product page per decor shown (Sections 5 and 6), e.g. slate-lite.us/products/slate-lite-tan, slate-lite.us/products/slate-lite-verde-gris, slate-lite.us/products/slate-lite-silver-grey; images downloaded Oct 17, 2026

BAJA FINISHES

- bajafinishes.com: Venetian plaster, premium finishes and Slate-Lite pages

All color names, codes and descriptions belong to their respective brands. Screen values are approximations of physical paint standards. "Official" means the brand announced it. "Forecast" means a trend prediction, not a brand's pick.